

# Modeling Camp Toronto

Ages 12-18

Modeling Camp partners with Modeling The Right Way and is one of the official prizes for the Elle Girl Model Search!



## 2012 Session

July 24th-27th  
Session Fees: \$999 USD

### Session Fees Include:

- All Activities
- Photo Shoot
- Portfolio and Pictures
- Lunch
- Modeling Camp T-shirt

### REGULAR CAMP HOURS:

Tues-Fri: 9:30am-4:30pm

Bring your modeling aspirations to the modeling capital of Canada - Toronto! Modeling Camp Toronto is a four day 'boot camp' open to all girls ages 12-18!

This exciting, empowering camp introduces girls to the world of modeling and fashion and steps them through a series of workshops, photo shoots and daily challenges with top industry professionals.

Girls learn about modeling in a fun, non-competitive environment and walk away not only with the knowledge of how to get in to the industry but with valuable life skills that they can apply to their everyday life.

The program culminates at the end of the four days with girls having the option to meet with top Toronto agents and casting directors. You could leave Modeling Camp with your own modeling contract! Or simply come and experience the world of modeling and fashion right here in downtown Toronto!

Modeling Camp Toronto is held at the Toronto Marriott Downtown Eaton. Discounted room rates are available to campers who choose to stay at the Marriott Eaton Square.

## DIRECTED BY HEATHER COLE

The Director of Modeling Camp Toronto is the founder and owner of Modeling Camp, Heather Cole. A former Elite model, Heather started her modeling career 23 years ago in London. Having worked for magazines such as Elle, Vogue and Marie Claire, Heather went on to open Modeling Camp in DC in 1995 which has since grown to incorporate programs in the DC Metro Area, New York City, Los Angeles, Miami and Toronto.



Angelea, ANTM

Modeling Camp welcomes Angelea, from America's Next Top Model, Season 14 who will be speaking at Modeling Camp Toronto this summer!



## HEALTH AND FITNESS

All girls should eat a healthy, well-balanced diet and maintain a regular exercise routine. Campers learn about health and nutrition and have their own personal yoga session with our Modeling Camp nutritionist!

## AUDITIONS & CASTINGS

Auditions and castings are a part of every model's day - learn how to handle yourself and how to book your first job! Then take the toughest test and have a casting with a real Toronto agent!

Modeling Camp Toronto is 4 day 'boot camp' program designed for girls to have fun while learning about the modeling industry. Modeling Camp can make no guarantee that you will be signed by an agency or that you will be successful in entering the industry. Modeling Camp wants girls to know that it is not essential for you to complete a modeling program such as this one in order for you to meet and sign with a legitimate modeling agency.

## PERSONAL PRESENTATION

The way you present yourself is most important in the world of modeling and can make the difference between getting the job and not getting the job. Girls learn how to present themselves with grace and style. Learn how to select that 'winning' outfit, how to do your hair and make-up for castings and how to look polished and together all the time. Then take part in our Modeling Camp Toronto presentation challenge!



## MODELING PORTFOLIO

Girls attending Modeling Camp Toronto will each receive their own portfolio book along with the best pictures from their photo shoot! This is a great way to present yourself to a modeling agency or simply a wonderful opportunity to get some amazing pictures of yourself!

**Parents: One 8x12 shot of each outfit is included in your session fees. Additional pictures can be purchased separately.**

## A MODEL PERSONALITY

It's not just about taking a pretty picture – it's how you project your attitude in front of the camera! Your eyes, the way you hold your hands, how you stand, how you smile – girls learn how to project their personality gracefully on camera.

## MEET CASTING AGENTS FROM MTV!



Last summer Modeling Camp girls had the chance to meet with MTV casting agents as they cast for the hit TV show 'Made'!

## MODELING CAMP TORONTO TOP MODEL!

Every day girls are set challenges to accomplish by top industry professionals. Winners of the Modeling Camp challenges receive prizes such as extra frames in the photo shoot, extra takes on the TV commercial or more pictures for their portfolio! At the end of the program, a *Modeling Camp Toronto Top Model* is announced!

## YOUR CHANCE TO BE IN THE NEWS!

NBC, Channel One News, The New York Post, The New York Daily News, Daily Motion, Reuters...everywhere was all abuzz this summer with what was going on at Modeling Camp! Come be a part of what's going at Modeling Camp Toronto!



## TV COMMERCIALS

Models are often used for TV commercials so it is important that you know how to be confident in front of the television camera. Girls learn tips and get to try their hand at a Modeling Camp make-up commercial! Watch yourself on TV and learn all the inside tips!

## MEET WITH TOP AGENCIES!



All girls attending Modeling Camp Toronto will have the opportunity to be selected to meet with top Toronto agencies. (*Please note that agency requirements will apply in this process*). Girls who meet the high fashion requirements will meet with top Toronto modeling agents. Girls who meet the commercial requirements will meet with top Toronto acting and commercial agents. ALL girls will be given a list of local agencies in their hometown to contact when they get home.

***"An amazing camp to learn how to model. Very inspiring and makes me feel confident about myself!"***

– Isha, Age 16

## RUNWAY TRAINING & SHOW

Girls spend a day with a Toronto runway choreographer learning how to walk down the runway with confidence and style. Learn the twists, the turns, the pivots and put them all together at the end of the program with a fashion show presentation for family and friends.

## MODELING CAMP TORONTO WARDROBE

Campers have the opportunity to add on the Modeling Camp Toronto Wardrobe option where they are able to select designer clothes to wear for their photo shoot. This collection of clothes and accessories has been hand-picked by fashion stylists exclusively for these photo shoots. Choose from hundreds of dresses and tops and look like you have just stepped right out of a fashion magazine!

## PROFESSIONAL PHOTO SHOOT WITH A TOP FASHION PHOTOGRAPHY TEAM

Every camper attending Modeling Camp Toronto will have their own private photo shoot session with a top fashion photography team. After learning about photo shoot do's and don'ts, experience the excitement of what it's like to be a professional model shooting in a real photo studio!

A hair styling and make-up team will be doing your hair and make-up and a fashion stylist will be styling your outfits - so it will be just like a real modeling job! This is a great way to start your own modeling portfolio, to add to one you may already have or just a way to get amazing pictures of yourself!



To register please visit our website at [www.modelingcamp.com](http://www.modelingcamp.com)

For more info. please call us toll free on 888-757-5575 or US (703)273-2560

Please see the 'Lodging' page on our website for advice on where to stay.

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