

# Modeling Camp

## 2015 LOCATIONS AND DATES

Miami	June 23rd-26th
Atlanta	June 29th-July 2nd
NYC	July 7th-10th
Los Angeles	July 13th-16th
Dallas	July 21st-24th
NYC	July 28th-31st
Chicago	July 28th-31st
San Francisco	Aug 4th-7th
Toronto	Aug 11th-14th
Orlando	Dec 27th-30th

**CAMP HOURS:** 9:30am-4:30pm

## Session Fees Include:

- All Activities
- Photo Shoot
- Portfolio and Pictures
- Lunch
- Modeling Camp T-Shirt

**Session Fees: \$999**

## Modeling Camp featured in:



Take your modeling aspirations to the ultimate level and come to the most internationally recognized modeling camp in the world - 'Modeling Camp'! Whether you are interested in becoming a model or if you simply want to build your confidence, poise and self-esteem, Modeling Camp is the perfect place to 'discover the model in you!'

Modeling Camp is a four day boot camp open to all girls ages 11-17. This exciting, empowering program introduces girls to the world of modeling and fashion as it steps them through a series of workshops, photo shoots and daily challenges with top industry professionals.

Meet top agencies and guest stars from TV's hit show, 'America's Next Top Model'! Have your own photo shoot and experience the life of a model first hand! You could leave Modeling Camp with your own modeling contract! Or simply come and experience the world of modeling and fashion in a fun, friendly, non-competitive environment! Walk away not only with knowledge of the industry but with valuable life skills that you can use in your everyday life!

Modeling Camp offers camps in New York City, Atlanta, Chicago, Dallas, Los Angeles, Miami, Orlando, San Francisco and Toronto. Discounted room rates are available to campers and their families who choose to stay at a Modeling Camp hotel during the camp session. For 2015 dates, please see the banner above and for the exact locations and group rates, please refer to the 'Lodging' page on our website at [www.modelingcamp.com](http://www.modelingcamp.com).

*"This program seems to be an amazing opportunity for young people interested in the industry!"*  
 – Autumn Cannella, FORD MODELS, NYC



## America's Next TOP MODEL



Victoria Henley  
ANTM



Sundai Love  
ANTM



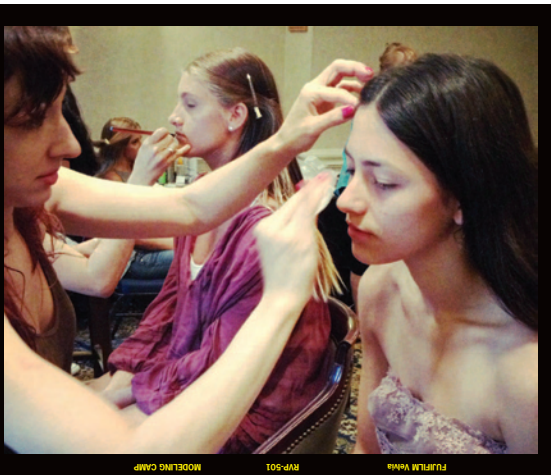
Bianca Golden  
ANTM

*Modeling Camp welcomes guests from 'America's Next Top Model' to most of our locations – please check our website for more details.*

## DIRECTED BY HEATHER COLE



The Director and Founder of Modeling Camp is Heather Cole. A former Elite model, Heather started her modeling career in London. Having appeared in magazines such as Elle, Vogue and Marie Claire, Heather went on to open Modeling Camp in 1995 which has since grown to incorporate programs in New York City, Atlanta, Chicago, Dallas, Los Angeles, Miami, Orlando, San Francisco and Toronto.



## RUNWAY TRAINING & FASHION SHOW

Girls spend a day with a runway choreographer learning how to walk down the runway with confidence and style. Learn the twists, the turns, the pivots and put them all together at the end of the program with a fashion show presentation for family and friends.



[www.modelingcamp.com](http://www.modelingcamp.com)

## LEARN THE LINGO

The modeling business has its own language! A 'go-see', a 'booking', a 'comp card', an 'option' - learn the industry terms and phrases so you can be up to speed with what's going on in the modeling world!

## AUDITIONS & CASTINGS

Auditions and castings are a part of every model's day - learn how to handle yourself and how to book your first job! Then put your new skills to the test and have a real casting with the top modeling agencies on Friday!

## A MODEL PERSONALITY

It's not just about taking a pretty picture - it's how you project your attitude in front of the camera! Your eyes, the way you hold your hands, how you stand, how you smile - girls learn how to project their personality gracefully on camera.

## MODELING CAMP TOP MODEL!

Every day girls are set challenges to accomplish by top industry professionals. Winners of the Modeling Camp challenges receive prizes such as extra frames in the photo shoot, extra takes on the TV commercial or more pictures for their portfolio! At the end of the program, a **Modeling Camp Top Model** is announced! *(Please note that Modeling Camp does not encourage nor promote a competitive environment. Many prizes are given out throughout the week. The emphasis to the girls is that true beauty comes from within and that having a good personality in this business (as in any business) is key!)*

## TV COMMERCIALS

Models are often used for TV commercials so it is important that you know how to be confident in front of the television camera. Girls learn tips from a professional acting coach and get to try their hand at a Modeling Camp make-up commercial! Watch yourself on TV and learn all the inside tips!

*"I think Modeling Camp is one of the best experiences for girls who are wanting to get in to the industry. Modeling Camp is definitely the push that gets you in!"* - Addie, Age 15



*"Great experience and the team was very organized! I enjoyed talking to everyone - thank you for having me!"*

- Bobby Gutierrez  
WILHELMINA MODELS, NYC

## MEET WITH TOP AGENTS!

Meet and get screened by the top modeling agencies in the world! Ford, Elite and Wilhelmina! All girls attending Modeling Camp have the option to meet with top agencies to get a private, individual assessment of their potential in the industry.

FORD  
MODELS

MUSE  
MANAGEMENT

WILHELMINA  
Models

MAJOR  
(model management)

elite

FACTOR  
WOMEN

DRAGONFLY  
AGENCY

KIM DAWSON  
AGENCY

The  
Campbell  
Agency

N E X T

I.a. models

FUJIFILM Velvia RVP-501

FUJIFILM Velvia

RVP-501

MODELING CAMP

# America's Next TOP MODEL

VISIT WITH 'AMERICA'S  
NEXT TOP MODEL' ALUMNI



Modeling Camp campers with Bianca Golden from 'America's Next Top Model'!

## MODELING CAMP WARDROBE OPTION

Campers have the opportunity to add on the highly popular Modeling Camp Wardrobe Option to their photo shoot, which includes a styling session with a Modeling Camp stylist and the option to select from the designer clothes in the Modeling Camp Wardrobe! This collection of clothes and accessories has been hand-picked by fashion stylists exclusively for these photo shoots. Choose from hundreds of dresses and tops and look like you have just stepped right out of a fashion magazine!



## PROFESSIONAL PHOTO SHOOT WITH A FASHION PHOTOGRAPHER

Every camper attending Modeling Camp will have their own private photo shoot session with a fashion photography team. After learning about photo shoot do's and don'ts, experience the excitement of what it's like to be a professional model shooting in front of the camera!

A hair styling and make-up team will be doing your hair and make-up and a fashion stylist will be styling your outfits - so it will be just like a real modeling job! This is a GREAT way to start your own modeling portfolio, to add to one you may already have or just a fun way to get some amazing pictures of yourself!



*"Modeling Camp is one of a kind! The staff are professional, vibrant and a real source of inspiration for the campers who attend. This camp goes beyond catwalk training and posing. The wide variety of activities have the girls leaving camp more knowledgeable about the modeling industry and full of confidence. This camp is for any girl looking to find her beauty and inner model!"*

— Lisa Nargi  
PROJECT RUNWAY

## MEET CASTING AGENTS FROM MTV & SEVENTEEN!

Modeling Camp welcomes guest scouts from top magazines and TV shows! This could be YOUR chance to be discovered!

*"Great! Cool girls, fantastic energy! Great diversity of girls which is so important to us at Seventeen!"*

— Guillermo Perez  
SEVENTEEN MAGAZINE

## MODELING PORTFOLIO

Girls attending Modeling Camp will each receive their own portfolio book along with the two best pictures from their photo shoot! This is a great way to present yourself to a modeling agency or simply a wonderful opportunity to get some amazing pictures of yourself!

Parents: Two 8x12 shots are included in your session fees. Additional pictures can be purchased separately.



*"Modeling Camp was the best possible choice I could have made in following my dream."*

— Katherine, Age 15

*"The girls were beaming with confidence! I was impressed by how many girls came from different states and countries! It's a great opportunity to learn from others, make friends and enjoy fashion and modeling together in a fun environment!"*

– Delpha Ramos  
ELITE MODEL MANAGEMENT, NYC

## HEALTH AND FITNESS

All girls should eat a healthy, well-balanced diet and maintain a regular exercise routine. Campers learn about health and nutrition and have their own personal yoga session with a Modeling Camp Health and Fitness Instructor.

## PERSONAL PRESENTATION

The way you present yourself is most important in the world of modeling and can make the difference between getting the job and not getting the job. Girls learn how to present themselves with grace and style. Learn how to select that 'winning' outfit, how to do your hair and make-up for castings and how to look polished and together all the time. Then take part in our Modeling Camp presentation challenge!

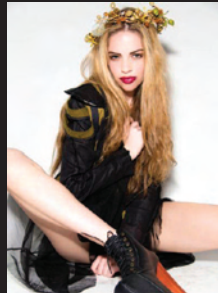


*Modeling Camp is 4 day 'boot camp' program designed for girls to have fun while learning about the modeling industry. Modeling Camp can make no guarantee that you will be signed by an agency or that you will be successful in entering the industry. Modeling Camp wants girls to know that it is not essential for you to complete a modeling program such as this one in order for you to meet and sign with a legitimate modeling agency.*

# Modeling Camp



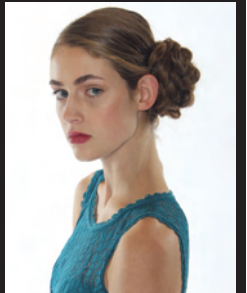
**BRIANNA PIERSON**  
Modeling Camp Chicago  
Signed By  
**FACTOR WOMEN!**



**BROOKE EBNER**  
Modeling Camp LA  
Signed By  
**ELITE!**



**CHARLOTTE SMITH**  
Modeling Camp NYC  
Signed By  
**WILHELMINA MODELS!**



**NATALIE GOGGINS**  
Modeling Camp NYC  
Signed By  
**NY MODEL MANAGEMENT!**

## ADD ON PHOTO SHOOT CAMP!

All campers in **NYC, Miami, Dallas and Los Angeles** have the opportunity to add on **Photo Shoot Camp** - a second, advanced photo shoot held on location every Saturday following the four day boot camp.

Here girls have the opportunity to shoot outside on location at a private, one on one photo shoot with a fashion photographer! This is a great way to start your own portfolio or simply an opportunity to get some fabulous pictures of yourself!

Girls have their own private photo shoot session and their hair and make-up is done for them by top hair and make-up artists!

For more information on **Photo Shoot Camp** please visit our website at [www.modelingcamp.com](http://www.modelingcamp.com).



To register please visit our website at [www.modelingcamp.com](http://www.modelingcamp.com)

For more information please call us toll free on 888-757-5575.

Please see the 'Lodging' page on our website for advice on where to stay.

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